

20-21st of October 2015
The Regency Hotel, State of Kuwait

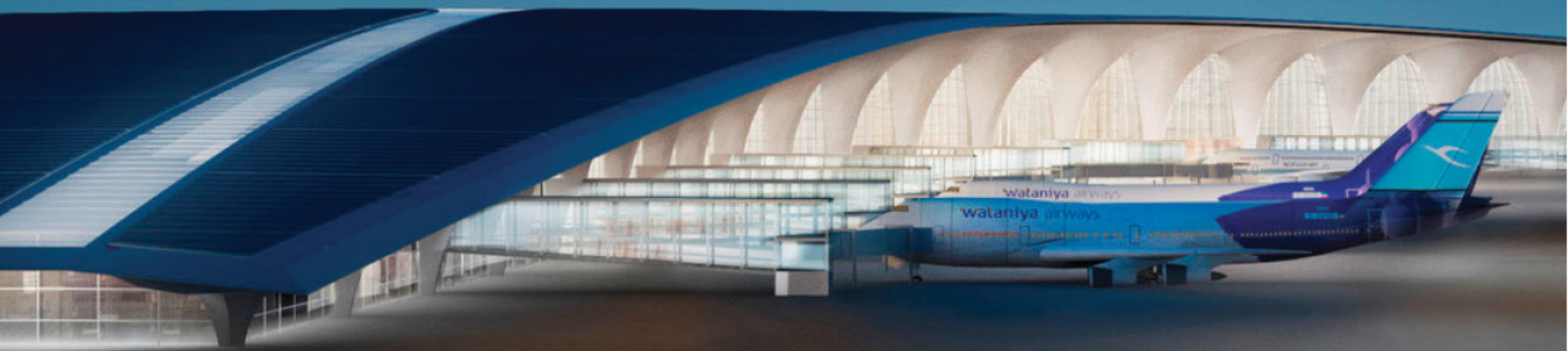


Exploring the Emerging Airports Potential

Under the Patronage

H.E. Eisa Ahmad AlKandari

The Minister of Communications - State of Kuwait



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EXPO TAG
State of Kuwait

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5th Annual
EMERGING AIRPORTS 2015
CONFERENCE & EXHIBITION

20-21st of October 2015
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EMERGING AIRPORTS CONFERENCE & EXHIBITION (EACE) 2015 will provide an excellent chance to present your company to the decision-makers and to utilize the show to explore and finalize their procurement requirement to support their respective airport development program, thereby offering immense business growth prospects for global exhibitors with an incredible opportunity to promote your brand generate consumer preference and increase your revenue from these emerging airports.

We can assure you that the quality of acquaintance will be enriching by participating as we create value through the active networking approach to optimize your Return on Investment. The 5th edition of Emerging Markets Airport Awards (EMAA) presentation will also be held during the EACE

The 5th annual edition assumes significance in view of the fact that the ongoing airport projects worth over US\$50bn in the State of Kuwait, Kingdom of Saudi Arabia, Kingdom of Bahrain, Republic of Iraq, United Arab Emirates and in other airports in Middle East, Indian Sub-continent and Africa.

Invited Organizations to EACE 2015 (Airports, ADPi, Airport Companies, CAA's, Airport Design & Consult, Construction)

- Ministry of Public Works - State of Kuwait
- Directorate General of Civil Aviation - State of Kuwait
- Kuwait International Airport (Kuwait)
- ADPi
- INECO (Kuwait)
- Foster + Partners (Kuwait)
- Bahrain Airport Company (Kingdom of Bahrain)
- Midfield Terminal project - Abu Dhabi Airports Company (UAE)
- Bechtel Engineering - Sharjah International Airport Expansion
- Airports Authority of India (India)
- Maharashtra Airport Development Company (India)
- New Khartoum International Airport Project Committee (Sudan)
- National Airports Corporation (Zambia)
- Abuja Aerotropolis (Nigeria)
- Kilimanjaro Airport Development Company (Tanzania)
- Airport Terminal Operations Limited (Mauritius)
- Malaysia Airports Holding Berhad (Malaysia)
- Benazir Bhutto International Airport (Pakistan)
- Civil Aviation Authority, Bangladesh
- And more.....



EACE 2015 Conference Highlights: Presentations on

- Modernizing Airports by increasing its passenger and cargo and cargo handling capacity
- Positioning Kuwait International Airport Development Project as a benchmark in the region – the latest upgrades and expansion Work
- Harmonizing regions airspace through partnership and cooperation among aviation stakeholders
- Keeping pace with growing aviation demand in Kingdom of Bahrain and positioning Bahrain International Airport as an emerging international hub
- Meeting airlines' expectations – what is expected of a modern airport?
- Can bags move from point To point as Fast As Travelers in your airport? Your next generation baggage handling system
- Mid Field Terminal Project : Abu Dhabi Airports Company – An insight on its progress
- Abuja Aerotropolis Master Plan : Opportunities for BOT and PPP
- Increasing airports revenue generating operations
- Developing successful airport retail facilities - increase your revenue streams
- Cargo handling - attracting the best airlines and increase the revenue
- New Khartoum International Airport: Master Plan Overview
- Indian Airports : Plan to expand the existing airports and construction of 200 new airports in India to meet the growing demand : Presentation by Airports Authority of Indian (under invite)
- Air Traffic Management System in the Middle east: Present and Future Opportunities : Presented by Global Aerospace Logistics
- Turkey's new mega airport projects and providing World class services to the growing tourism market
- Present and future projects briefing on Malaysia, Pakistan, Bangladesh, Saudi Arabia and other participating airports.

Whom you will meet at EACE 2015?

- The senior decision makers involved in the projects, master plan, development, expansion from over 15 emerging market airports
- Meet the CAA's, airport companies, project consultants and contractors to demonstrate your capacities and capabilities. Add your company name in to their vendors list
- Know the latest airport technologies & equipment to achieve the maximum standards in the airport industry : manufacturers, stockiest, regional representatives, agents and suppliers
- Representatives from airlines, ground handling companies, ATC / ATM service providers, aircraft maintenance, repair and overhaul (MRO) companies, Fixed Base Operators (FBO), airport operations, airport management, airport construction, MEP contractors, finance, insurance and support industries

Sponsorship Packages

Presidential Sponsorship

45,000 US\$

Why sponsor the Presidential?

- 30 sqm Open exhibitor area
- 15 complimentary conference registrations Verbal acknowledgment at the opening of Conference
- 20 minutes speaker slot on the first day of the conference
- Organizations logo and sponsorship title on signs displayed in high-traffic areas
- Organizations logo, sponsorship title, and link on the main web page
- Organizations Logo will be displayed at the entrance of exhibition venue
- All advertisement in newspaper/Publications and digital media for show will carry Presidential Sponsors logo
- Two (2) promotional pieces (brochure, handout, card flyer, or booklet) in the delegate bags (to be provided by the sponsor)
- Outside Back Cover advertisement in the official event catalogue
- Organizations CEO / Chairman profile with the picture in the official catalogue
- Catalogue listing with company logo
- Logo on the conference stage back drop as sponsor
- Organizations logo on the on-site registration forms

Gold Sponsorship

35,000 US\$

Why sponsor the Gold?

- 20 sq m Open exhibitor area
- 10 complimentary conference registrations.
- 20 minutes speaker slot on the first day of the conference
- Organizations logo and sponsorship title on signs displayed in high-traffic areas.
- Organizations logo and sponsorship title on the sponsors listing page of conference programme.
- Organizations logo, sponsorship title, and link on the main web page.
- Organizations Logo will be displayed at the entrance of exhibition venue.
- Full page colour advertisements in the official catalogue
- Catalogue listing with company logo
- Logo on the conference stage back drop as sponsor
- One (1) promotional piece (brochure, handout, card flyer, or booklet) in the delegate bags (to be provided by the sponsor)

Silver Sponsorship

25,000 US\$

Why sponsor the Silver?

- 9 sq m Shell Scheme stand
 - 8 complimentary conference registrations.
 - 20 minutes speaker slot
 - Organizations logo and sponsorship title on signs displayed in high-traffic areas.
 - Organizations logo and sponsorship title on the sponsors listing page of conference programme.
 - Organizations logo, sponsorship title, and link on the main web page.
 - Organizations Logo will be displayed at the entrance of exhibition venue.
 - Half page colour advertisements in the official catalogue
 - Catalogue listing with company logo ➤ Logo on the conference stage back drop as sponsor
 - One (1) promotional piece (brochure, handout, card flyer, or booklet) in the delegate bags (to be provided by the sponsor)
-

Lanyards

(conference delegates, VIP & Exhibitor)

20,000 US\$

Why sponsor the lanyards for conference delegates?

- Conference delegates wear the lanyard at all times throughout the event
- 200 lanyards distributed to all conference delegates

Branding visibility includes

- Sponsor's logo printed on the lanyards
-

Lanyards (visitors)

20,000 US\$

Why sponsor the lanyards for visitors?

- Exhibitors and visitors wear the lanyard at all times throughout the event
- 6,000 lanyards distributed to all visitors

Branding visibility includes

- Sponsor's logo printed on the lanyards
-

Conference Delegates Bags Sponsor

20,000 US\$

Why sponsor the Delegate Bags?

- Company logo on the Conference Bags given to delegates & VIP – 200 nos
- Company logo as sponsor on web-site, all collateral promoting the event
- Company listing in exhibitor catalogue + company logo along with the listing
- Logo on the conference stage back drop as sponsor ➤ Delegate registration for 3 executives

Branding visibility includes

- Sponsor's logo printed on all bags (along with event logo)
- One insert provided by the sponsor (max. A4, double-sided printed page)

Visitors bags

20,000 US\$

Why sponsor the Visitor bags?

- 5,000 bags handed out to all participants in the registration area.
- The official event bag gives your brand maximum exposure in the exhibition halls.

Branding visibility includes

- Sponsor's logo printed on all bags (along with event logo)
 - One insert provided by the sponsor (max. A4, double-sided printed page)
-

Badges

20,000 US\$

Why sponsor the badges?

- 5,000 badges
- Badges are worn by all participants at all times giving your brand maximum reach and visibility throughout the event.

Branding visibility includes

- Sponsor's logo printed on all badges (along with event logo)
 - 4 pop-up banners to be displayed at the venue entrance
-

Coffee Breaks

(for 2 days includes 4 breaks)

15,000 US\$

Why sponsor the Networking coffee?

- Receive immediate visibility at a key time of the day
- Coffees with cookies served to all delegates *special thanks from MC to announcing the highlighting the coffee break sponsor
- Catalogue listing + company logo for delegate registration
- 2 delegate registrations

Branding visibility includes

- Pop-up banners (to be supplied by the sponsor)
 - Leaflets distributed in area (to be supplied by the sponsor)
-

Lunch Sponsorship (for 2 days)

23,000 US\$

Why sponsor the Lunch?

- Receive immediate visibility at a key time of the day
- Lunch served to all delegates *special thanks from MC to announcing the highlighting the lunch sponsor
- Catalogue listing + company logo for delegate registration
- 3 delegate registrations

Branding visibility includes

- Pop-up banners at lunch area entrance and buffet stations (to be supplied by the sponsor)
- Leaflets distributed on lunch tables (to be supplied by the sponsor)

Registration Area

20,000 US\$

Why sponsor the Registration Area?

- Be the First to receive immediate visibility
- Must register at the registration area

Branding visibility includes

- Registration area branded with sponsors logo
- Sponsors brochure display & available at registration desk
- 2 delegates registrations
- Company logo on onsite visitor registration form

Relaxation area / Networking lounge

20,000 US\$

Why sponsor the Relaxation area / Networking lounge?

- You will be able to display your brand prominently in a dedicated treatment area and waiting lounge, providing attendees with a break from the hustle and bustle of the exhibition halls
- 2 delegates registrations

Branding visibility includes

- Your logo printed on the banner indicating the location of the relaxation area
- Two pop-up banners to be placed in the relaxation area (to be supplied by the sponsor)

**Exhibition space only: US\$500 Per Sqmt
(Min. of 30sqm space to be reserved)
3X3 Sqmt shell scheme stand: US\$6300**

For Sponsorship, Exhibiting and Conference Delegate registration: contact

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In association with



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